



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2014

Multiple District 20

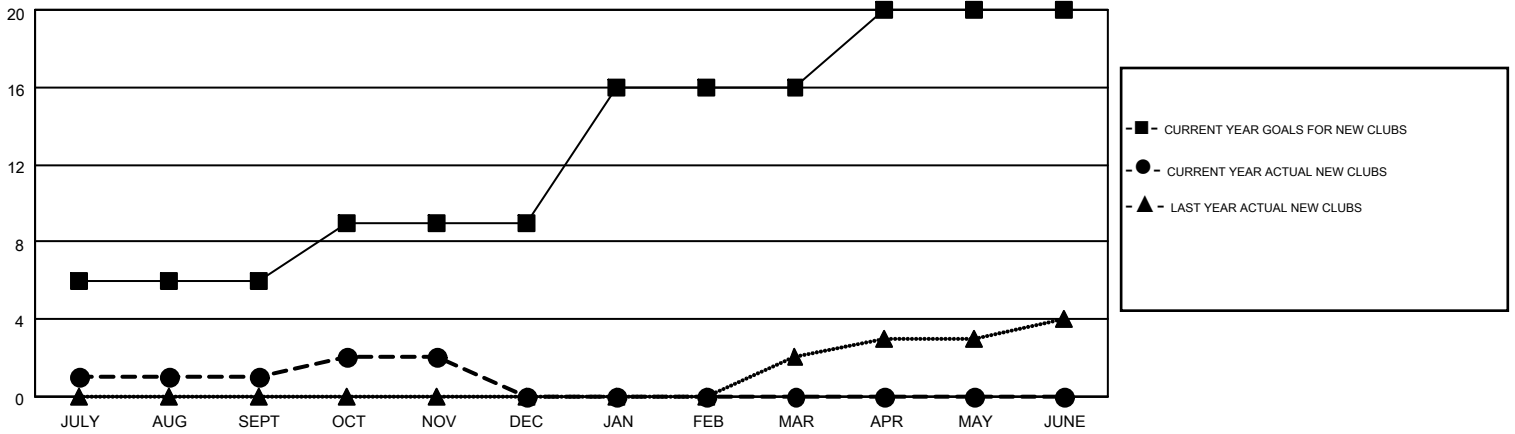
LOCATION: NEW YORK

GMT: ED LECIUS

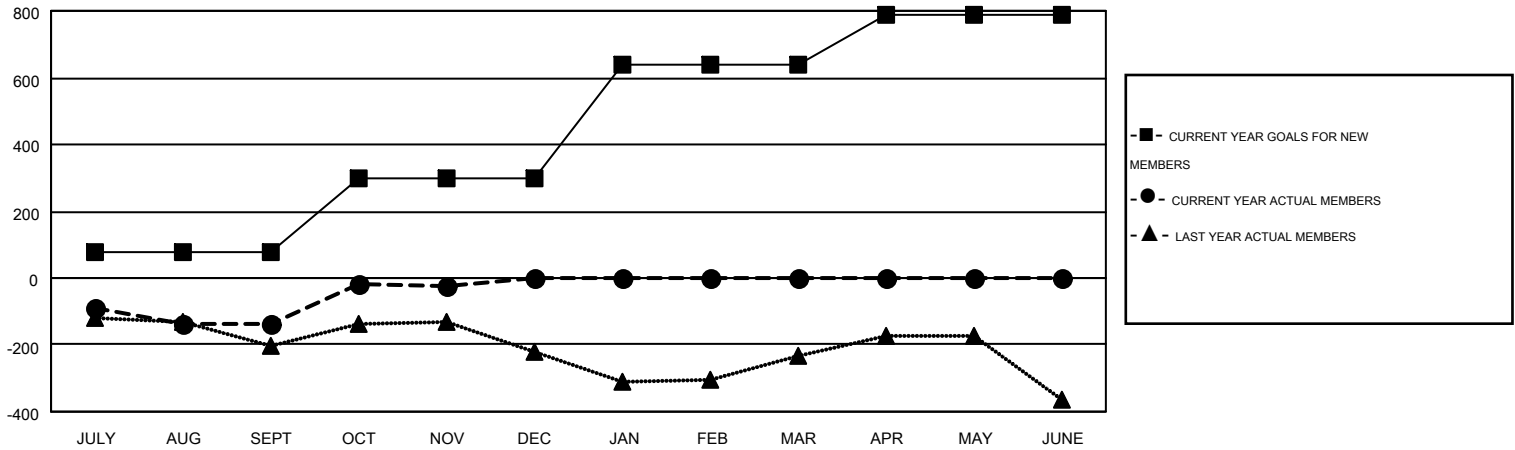
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	6	1	1	0	JULY/AUG/SEPT	80	259	398	-139
OCT/NOV/DEC	3	1	1	0	OCT/NOV/DEC	217	323	208	115
JAN/FEB/MAR	7	0	0	0	JAN/FEB/MAR	340	0	0	0
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	152	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	204 CLUBS OF 533 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	9,887 (65.42%)
DECEASED	73	FEMALE	5,226 (34.58%)
CLUB CANCELLED	0	CLICK HERE FOR HEALTH ASSESSMENT DATA	
OTHER	533	FAMILY UNIT MEMBERS	2,373
TOTAL	606	HEAD OF HOUSEHOLD	1,147
		NON-HEAD OF HOUSEHOLD	1,226